

The Doctor is In: Thoughts from Dr. Studwell

Looking for something new? You've come to the right place – new partnerships, new markets, & new employees. Through a new collaboration with Toby Christie.com, RaceWeather's social media reach increased to new heights.



Through our partnerships with AIRBOX and Ambee, Chesapeake Analytics leads the way in both indoor and outdoor air quality services. Our work with AIRBOX also extends to EC Sports Management. A B2B partnership with Bearden Motorsports aims to bring new companies to NASCAR while improving their employees' health & wellness with AIRBOX's products.

Since our last newsletter, EC Sports Management has evolved to be more than motorsports. It all started with an email from Ukrainian soccer defender and now client Bukhal Hlib, who is now playing at FC Hebar Pazardzhik in the Bulgarian First League. We have grown to represent six soccer players and two coaches from eight countries. ECSM has also been approved as an Intermediary (Agent) by the U.S. Soccer Federation. Follow our journey as we bring a new perspective to the Beautiful Game.

Semper incendendo.

RaceWeather: 20 years and Counting



On Tuesday, September 16, 2003, RaceWeather issued its first forecast. As Hurricane Isabel stayed well east of Daytona, the forecast was for a Thursday landfall along the North Carolina coast. The next NASCAR race was at Dover; by Wednesday morning, the Delaware coast was under a tropical storm

warning. After countless questions on NASCAR chat boards, I bought the RaceWeather domain and launched the first race-focused weather forecast website.

We continue to grow by expanding our forecast coverage and building exciting new partnerships. In 2021, we expanded our weather offerings to include five of the world's top racing series: NASCAR, Formula 1, IMSA, NHRA, and IndyCar. This year, we entered a new media partnership with one of the leading motorsports news sites, TobyChristie.com. All of our race weekend forecasts can be found there along with a wide range of news and highlights.

Twenty seasons of providing weather support to the NASCAR community has built our reputation as effective communicators with a passion for the sport and the people in it. From here, we look ahead to further expanding our race weekend coverage and optimizing our web design.

For more information,
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